

External Storage that Prioritizes Security

SECUREDIVES PUT DATA SECURITY ABOVE ANYTHING ELSE

Consumers and business professionals are spoiled for choice when it comes to external data storage. Manufacturers vie for a competitive edge in everything from capacity and data transfer speeds to cost, color options and software add-ons. But at a time when security has never been more critical to digital health at home or at the office, even the biggest manufacturers fall short on key security options.

SecureDrive® FIPS 140-2 Level 3 hardware-encrypted storage devices prioritize the security of your digital data. Sleek, colorful drives are fine. But only if they offer top-tier protection along with good looks. Our award-winning SecureDrive® devices prove that you can have both.

MAJOR MANUFACTURERS EMPHASIZE CONSUMER SOLUTIONS

Western Digital and Seagate lead a crowded field of hard drive manufacturers. Each offers basic consumer storage options with an emphasis on portability, ease of access and connection to social media and cloud storage.

Western Digital's popular My Passport devices are lightweight, come in a variety of colors, and include 1 TB, 2 TB, 4 TB, and 5 TB models in the HDD line, and 1 TB and 2 TB models in the SSD line. Users can set up automatic backups with WD Backup software and enable password protection via WD Discovery. My Passport devices also come with hardware encryption.

Seagate offers comparable specifications in its Backup Plus Slim line of hard drives. These come in similar storage sizes and include Seagate Dashboard software to facilitate automatic backups. Users can also install a mobile app that syncs with the drive for storing photos and videos. Only the Backup Plus Ultra Touch models, in 1 TB and 2 TB storage sizes, have any advanced security options. These include password protection and hardware encryption.

SECURITY SHOULDN'T BE AN AFTERTHOUGHT

The selling point for both Western Digital and Seagate drives focuses primarily on affordability, reliability, and ease of use. Neither manufacturer offers the rigorous security features that have become increasingly essential in industries that store and handle sensitive client information.

Western Digital and Seagate both offer hardware encryption and password protection, but neither meets the highest standards of validation set by the National Institute of Standards and Technology. These options might be enough for most consumer uses, but they can't provide the level of security that most professionals require.



SECUREDIVES GIVE YOU THE EDGE

For more than a decade, SecureData has provided business professionals in regulated industries the tools they need to keep sensitive information secure at the office or on the go. SecureData's award-winning FIPS 140-2 Level 3 hardware-encrypted external storage devices are OS-independent and work with any device that has a USB port. They also come with one year of free DriveSecurity® (by ClevX®) antivirus protection powered by ESET. SecureDrive® devices require no software and no updates.

SecureDrive® BT and SecureUSB® BT devices also come with added layers of security. Our Remote Management (RM) web-based console can be added at any time to give you total control over your most sensitive information. RM features include dual factor authentication via user account and drive PIN/password combination, geo- and time-fencing, remote unlock and remote password reset, and user logging.

Manufacturers offer data storage in all shapes, sizes, and colors. But only one provides the peace of mind that comes from knowing that even the most sensitive and regulated data is protected. SecureData puts security front and center. If you would like more information about how our products can help benefit your organization, please contact us at 1-800-875-3230.